



KMOV
One Memorial Drive
St. Louis, MO 63102

Great American Media
1010 Wisconsin Ave. NW
Washington, DC 20007-3603

Contract #		852812	Date Entered	09/05/12
Schedule Dates	09/12/12-09/17/12	Last Modified	09/05/12	
Advertiser	Democratic Congressional Campaign Cmte. (22071)	Entered By	Betsy Waxberg	
Agency/T-Code	Great American Media (2039)/556615156	CO-OP	No	
Product	Political - US House (1175)	Headline #	06304867	
Brand	DCCC (125256)	Demo		
Salesperson	Johannessen, Jordan (2818)	Order Type	Normal	
Sales Office	TeleRep - New York	Package Deal		
Buyer Name	KAUFMAN,MEREDITH	Commission %	15.00	
Phone/Fax	/	Commission	\$4,365.00	
CPE	11/14/1500	Net Total	\$24,735.00	
Account Types	National/Political PAC - Agency	Sales Tax		
Billing Type	Standard			
Comments	DEN CONGRES CAMPAIGN ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,			

St. Louis (KMOV) (KMOV)		
By Broadcast Month	Spots	Rate
Sep. 2012	28	\$29,100.00
Grand Total:	28	\$29,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	20062- News @ 10pm M-F	1			X	X	X			1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	9/5/12
2.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	20063- Late Show with David Letterman	1			X	X	X			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	DAVID LETTERMAN	9/5/12
3.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	20022- Price is Right	1			X	X	X			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	PRICE IS RIGHT	9/5/12
4.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	20065- Late Late Show with Craig Ferguson	1			X	X	X			1	\$150.00	\$150.00	St. Louis (KMOV) (KMOV)	LATE LATE SHOW	9/5/12
5.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	20023- News @ 12noon M-F	1			X	X	X			1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT NOON	9/5/12
6.0	Normal Line / SPOT	09/17/12-09/17/12	4	:30	28663- Dr. Phil	1								1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	DR. PHIL	9/5/12
7.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	20029- Young and the Restless	1			X	X	X			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	YOUNG AND THE RESTLESS	9/5/12
8.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	20054- News @ 5pm M-F	1			X	X	X			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5P	9/5/12
9.0	Normal Line / SPOT	09/17/12-09/17/12	4	:30	48386- News @ 5am	1								1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 5A	9/5/12
10.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	20055- News @ 6pm M-F	1			X	X	X			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6P	9/5/12
11.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	20015- News @ 6am M-F	1			X	X	X			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	9/5/12
12.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	20053- Entertainment Tonight	1			X	X	X			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENTERTAINMENT TONIGHT	9/5/12

CONFIRMATION CONTRACT

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Advertiser Democratic Congressional Campaign Cmte. (22071)
Agency/T-Code Great American Media (2039)/556615156
Product Political - US House (1175)
Brand DCCC (125256)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name KAUFMAN,MEREDITH
Phone/Fax /
CPE 11/14/1500
Account Types National/Political PAC - Agency
Billing Type Standard
Comments DEN CONGRES CAMPAIGN
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 09/05/12
Last Modified 09/05/12
Entered By Betsy Waxberg
CO-OP No
Headline # 06304867
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,365.00
Net Total \$24,735.00
Sales Tax

St. Louis (KMOV) (KMOV)		
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13.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	131968- CBS This Morning	2			X	X	X			2	\$350.00	\$700.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	9/5/12	
14.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	114240- Nate Berkus Show	1			X	X	X			1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)	NATE BERKUS	9/5/12	
15.0	Normal Line / SPOT	09/15/12-09/15/12	4	:30	20108- News @ 10pm Sat							1		1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4	9/5/12	
16.0	Normal Line / NCAAA - FOOTBALL	09/15/12-09/15/12	4	:30	51911- CBS Sports College Football							1		1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	SEC FOOTBALL	9/5/12	
17.0	Normal Line / SPOT	09/15/12-09/15/12	4	:30	20103- News @ 6pm Sa							1		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6PM SATURDAY	9/5/12	
18.0	Normal Line / SPOT	09/16/12-09/16/12	4	:30	20789- News @ 10pm Sun							1		1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10P SUN	9/5/12	
19.0	Normal Line / SPOT	09/16/12-09/16/12	4	:30	72328- Tim McCarver Show							1		1	\$150.00	\$150.00	St. Louis (KMOV) (KMOV)	TIM MCGARVER	9/5/12	
20.0	Normal Line / SPOT	09/12/12-09/12/12	4	:30	20076- CSI Crime Scene Investigation					1					1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	CSI	9/5/12
21.0	Normal Line / SPOT	09/17/12-09/17/12	4	:30	20062- News @ 10pm M-F	1								1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	9/5/12	
22.0	Normal Line / SPOT	09/17/12-09/17/12	4	:30	20022- Price is Right		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	PRICE IS RIGHT	9/5/12	
23.0	Normal Line / SPOT	09/17/12-09/17/12	4	:30	20023- News @ 12noon M-F		1							1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT NOON	9/5/12	
24.0	Normal Line / SPOT	09/17/12-09/17/12	4	:30	20054- News @ 5pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5P	9/5/12	

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26.0	Normal Line / SPOT	09/17/12-09/17/12	4	:30	131968- CBS This Morning		1							1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	9/5/12
27.0	Normal Line / SPOT	09/17/12-09/17/12	4	:30	114240- Nate Berkus Show		1							1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)	NATE BERKUS	9/5/12

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